

Membership gives you a competitive advantage.

MARKET ACCESS | REPRESENTATION | KNOWLEDGE | E&O | BUSINESS TOOLS

Call 609-587-4333 or email mkeegan@biginj.org to find out more.

BigINJ.org



BIG I | NEW JERSEY

WHAT YOU NEED

ADVOCACY

- A **respected government affairs team** advocating for a fair insurance marketplace
- **Representation in Trenton and Washington D.C.** to be sure insurance-related issues are being addressed and fought for
- Advocacy efforts backed by a **million dollar PAC** (*the industry's only!*)

HIRING & STAFFING

- **Attractive Job Postings** and a place to put it
- **Candidate screening and expert interviewing** to get you to the right hire
- **Retention programs** to keep your staff happy and perpetuating your agency
- **HR support, employee handbooks, and hiring and retention toolkits**

MARKETING

- A **competitive online presence** to attract new prospects to your agency
- A **robust marketing arm**, complete with professional produced, customizable content, ads, social posts and mailers
- An **opportunity to compete** against captive writers, InsurTechs, and directs taking up industry space
- A **connection to a national brand** that sets you apart

SOLUTIONS

- **Access to a diverse array of markets** to fill your customers' changing needs
- **Continuing education** and cutting edge information that exceeds anything you'll find elsewhere
- One place you can **get an answer** to all the challenges you face.
- **Protection for your agency** and benefits for your staff

NETWORKING

- **Access to company representatives and vendors** who offer services to support the success of your agency
- **Peers looking to connect** on issues and help you get answers to your challenges
- Collaborate with the **brightest and best professionals** our industry has to offer
- A **community that connects you** with the people and resources to get your job done

WE'VE GOT THAT.