



Manny Barbosa, *Senior Digital Marketing Trainer & Consultant at Safeco Insurance/Liberty Mutual Insurance*

Manny has specialized in the insurance industry for 17 years, with more than 10 years as a communications and marketing manager focused on social media, web design, blogging and executive messaging. As a Senior Digital Marketing Trainer & Consultant at Liberty Mutual/Safeco Insurance, Manny helps independent agents transform their business through online marketing strategies that achieve agency growth and retention goals. He's been featured in industry publications, as well as insurance industry podcasts through Agency Revolution and Brightbee. Outside of the office, Manny served for three years as communications manager for a local nonprofit in Seattle, WA, implementing marketing strategies and fundraising initiatives to raise local awareness. Manny is an avid runner and traveler always looking for his next international adventure.