



Sponsorship Packages

As we navigate the ever-evolving landscape of the insurance industry, it becomes increasingly evident that nurturing and empowering our Young Agents is crucial for the future. Established in 1974, the YAC chapter of the Big I New Jersey has been a cornerstone for connecting, networking, and fostering the growth of young agents.

Our mission is clear: to provide a platform for young agents to connect with peers, network with carriers/vendors, develop leadership skills, gain industry insights, contribute to community welfare, and ultimately shape the future of the insurance sector. Over the years, we've witnessed significant growth in our Young Agent Council, and we've achieved this by organizing events that resonate with the younger generation.

To ensure the success of these events, we rely on external support, and we're excited to present our annual sponsorship package. This streamlined approach aims to assist companies in managing budgets and minimizing the burden of sponsorship requests throughout the year. We offer three distinct sponsorship levels – Platinum, Gold, and Silver – each open to negotiation and customization to align with your specific goals.

Sponsorship Levels:



Benefits Include:

- **Social Events:** We host two main events annually, one in Spring and one in Fall, providing a relaxed atmosphere for YAC members of all ages to come together, network, and grow.
- **Golf Outing:** This highly successful event includes a foursome, hole signage, sponsorship of the beverage cart, breakfast, dinner, and any associated games.
- **Extra Event Passes:** In addition to the allocated number of attendees, sponsors receive extra passes to bring in agents, co-workers, spouses, or any desired guests.
- **Marketing Exposure:**
 - Inclusion on the YAC website and all email/flyer advertisements.
 - Access to attendee lists with contact information before and after each event (for contact purposes only and not for mass email lists).
 - Logo featured on a poster backdrop displayed at each event (size proportional to sponsor level).
 - Platinum sponsors will have highlighted speaking time at our social events.
- **Board Member Discount:** Special discounts are available for companies with employees serving on our board. If you're interested in joining, please reach out!

If you have any questions or if you know someone under the age of 40 in the industry who would like to join our vibrant community, please contact any of our board members listed in the attached packet.

Thank you for considering this opportunity, and we look forward to the possibility of partnering with you.

Sponsorship Packages



Item	Description	Original Cost	Discount	Total
Spring Social	Platinum Sponsor + 2 tickets	\$600	\$100	\$500
Fall Social	Platinum Sponsor + 2 tickets	\$600	\$100	\$500
Event Passes	6 Registrations to Spring or Fall Social	\$300	\$150	\$150
Golf Outing	Sponsor + Foursome	\$1,500	\$400	\$1,100
Advertisement	Website, Emails, Flyers, Speaking Time			\$200
Board Discount	Company Represented on the Board		\$250	-\$250
		Total	\$1,000	\$2,200



Item	Description	Original Cost	Discount	Total
Spring Social	Gold Sponsor + 1 ticket	\$300	\$50	\$250
Fall Social	Gold Sponsor + 1 ticket	\$300	\$50	\$250
Event Passes	4 Registrations to Spring or Fall Social	\$200	\$100	\$100
Golf Outing	Sponsor + Foursome	\$1,500	\$400	\$1,100
Board Discount	Company Represented on the Board		\$250	-\$250
		Total	\$850	\$1,450



Item	Description	Original Cost	Discount	Total
Spring Social	Silver Sponsor	\$150	\$25	\$125
Fall Social	Silver Sponsor	\$150	\$25	\$125
Event Passes	2 Registrations to Spring or Fall Social	\$100	\$50	\$50
Golf Outing	Sponsor + Foursome	\$1,500	\$400	\$1,100
Board Discount	Company Represented on the Board		\$250	-\$250
		Total	\$750	\$1,150

Top Reasons to Join The Big I Young Agents

CONNECT

*with other
young agents*



network

*with vendor and
carrier partners*

master the *art* *of*
LEADERSHIP

*receive one-of-a-kind
learning
opportunities*



 GIVE BACK
*to your industry
and
community*

be the
FUTURE
of the insurance industry

BIG I | NEW JERSEY

Contact us to get involved today!
Jennifer Kacmarsky
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BigINJ.org/YAC

JOIN THE NEW JERSEY YOUNG AGENTS COUNCIL

Name:		
Agency:		
Address:		
City:	State:	Zip:
Phone:	Email:	
Title:		
Years in the Industry:	Date of Birth:	

Membership Eligibility

In order to be a party of the Young Agents Council, individuals must

- be a licensed agent
- work for an agency that has membership with the Big I New Jersey
- be 40 years old or younger

There are no additional dues or initiation requirements to be a part of the Big I Young Agents.

YAC Events

Each year the Big I New Jersey Young Agents Council participates in the following events:

- National Big I Legislative Conference (*scholarships are available for first-time YAC attendees*)
- Big I New Jersey YAC Golf Outing
- Big I New Jersey YAC Socials
- Cocktail reception during the Big I New Jersey Annual Business Meeting & Networking Event

BIG I | NEW JERSEY

Questions? Contact:
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2023-25

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