

THE INDEPENDENT VOICE

January 21, 2025

Sara Bradshaw Ray to Keynote EmpowerHER Women's Summit

As a third-generation insurance professional, Sara brings more than three decades of agency ownership and management, complimented by a background in company commercial underwriting and cluster creation/management. Sara combines her wealth of industry experience and keen sense of the dynamics of efficiency with her passion for developing female leaders. Take a look at what you'll experience by attending the EmpowerHER Women in Insurance Summit this March.

[View the Sneak Peak >>](#)

[EmpowerHER Details, Registration & Sponsorships >>](#)

Big I NJ Earns Eagle Status

During the 2024 InsurPac donation year, the national federal political action committee finished with over \$1.2 million in contributions from over 3200 contributions nationwide. Big I NJ achieved the status of Eagle raising more than \$100 per agency. We would like to thank everyone who contributed to InsurPac, helping our national government affairs team to continue fighting for a safe and fair insurance marketplace on the Hill.

2025 New Jersey Gubernatorial Election

2025 marks an election year in New Jersey where candidates will vie for the governors seat, which will be vacated by Governor Murphy early next year. This election cycle is critical to the state insurance market as agencies, companies and policyholders continue to suffer through a hard market. Big I NJ is going to be releasing a series of opportunities to stay informed, and get involved, over the next 10 months. Be sure to watch your inbox and the [online community](#) for details.

Access \$1000 to Boost Your Marketing Budget

Start the New Year strong with the Trusted Choice Marketing Reimbursement Program and receive up to \$1000 to support your agency's marketing efforts. Eligible costs include:

- Social media, SEO, and other marketing your agency manages in-house.
- Partnering with any TechCompare vendor for services such as web design, lead gen, or advertising.
- Marketing courses or conference registrations.

Grow your agency and connect with new clients with the 2025 MRP. [Details >>](#)

Simplified Renewal Process for Free 2025 ACORD Licenses

Big I members with annual property & casualty gross revenues of less than \$50 million receive a complimentary license to use vendor-supplied ACORD forms. And, new for this year, once members renew their license for 2025, they will be licensed in perpetuity, as long as they remain members of the Big I. [More >>](#)

New Year, New Administration: What New Laws Can Employers Expect?

Every year brings new employment regulations that companies must navigate. Add a new administration and companies can expect more changes as the year evolves. While we do not know exactly what 2025 will bring, here are some predictions. [More >>](#)

Annual Tech-Up: 20 Areas Insurance Agencies Need to Check ASAP

There are key routine tasks and processes agencies need to do each year to thrive, remain compliant, and increase profits. Have you done them? Catalyit has created a checklist to help you stay focused and keep your bases covered. [View the list >>](#)

2025 is Set to Be a Year of Shopping and Switching

With rates rising across the board, nearly half (49%) of U.S. auto insurance customers said they were shopping for a new plan. By the third quarter of 2024, auto insurance shopping rates had reached a record high. However, with virtually every carrier increasing rates, shoppers had few alternatives and many stayed put. Now, that's all about to change. [More >>](#)

Member Obituary

It is with sadness that we share the passing of James (Jim) Byrne of the J. Byrne Agency. After retiring from the Air Force, Jim helped his father form and incorporate their family agency, growing it to five offices in Cape May County. Jim was a past president and national director of Big I NJ and served on the initial Board of the National Flood Program. [Read the full obituary >>](#)



Upcoming Events

March 13 - EmpowerHER Women in Insurance Summit

March 30 - IIANNJ Networking & Bowling Event

April 10 - YAC Masters Event

May 12 - IIANNJ Golf Outing

July 23 - Big I Southern New Jersey Golf Outing

July 28 - Trusted Choice Charity Golf Outing

August 18 - YAC Golf Outing

For Details, Visit Big I NJ's Events Page.



A member publication.



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Big I New Jersey
2211 Whitehorse-Mercerville Road, Trenton, NJ 08619
Phone: 609-587-4333 Fax: 609-587-4515 Email: info@biginj.org Web: www.BigINJ.org