

THE INDEPENDENT VOICE

April 15, 2025

House Majority Leader Scalise to Speak at 2025 Legislative Conference

Rep. Scalise, a strong advocate for the independent agency system and a leader on important issues like flood insurance and tax policy, will address conference attendees at the Legislative Breakfast on May 1. Registration to this event has been extended to April 18th, so be sure to sign up as soon as possible. [Details & Registration >>](#)

7 Tips for Agents to Avoid E&O Claims Following a Natural Disaster

Natural disasters are becoming more frequent, resulting in significant financial losses and exposing inadequate insurance coverage - including gaps in clients' insurance coverage that lead to increased errors and omissions claims against agents. Here are seven risk management prevention tips that agents should follow to avoid E&O claims after a catastrophe. [More >>](#)

Elevate Your Social Media Game

Agencies that want to embrace social media and be competitive online need a well thought out social media strategy. This guide from Trusted Choice helps agencies get started with social media marketing and provides seasoned social media users with advanced tips that can help you stand out. [Get the Guide >>](#)

Women Creating Opportunities for Independent Insurance Agents

On the heels of two successful Women Summits, Denise Johnson, president and CEO of Big I OK, and Jill Epstein, CEO of IIABCal, share strategies for how women can develop leadership skills and learnings from their own experiences. [More >>](#)

How Automated Lead Management Transforms Insurance Agencies

Many agencies still rely on manual processes to track, follow up, and convert leads, resulting in missed opportunities, slow response time, and lost revenue. Implementing an automated lead management system can drastically change this landscape, increasing efficiency and boosting conversation rates. [More >>](#)

Big I NJ's Signature Fundraising Event Needs You!

Every year, Big I NJ hosts a fundraising event that raises thousands of dollars for Make-A-Wish New Jersey. This year's event will be held at the Battleground Country Club in Manalapan on July 28th. The event will kick off at 10:30 am with golf and wrap with a cocktail reception and fundraising dinner. Registrations are available for foursomes who wish to enjoy the full event or for individuals who would like to participate in the reception and dinner. Please note that this event is limited to 120 golfers. [Details & Registration >>](#)

HELP US MEET OUR NJIIA PAC FUNDRAISING GOAL FOR 2025 [DONATE](#)

| | | | |
|---------------------------|---------------------------------------|--|--------------------------------|
| \$7,000 To Date | \$17,500 Pre-Primary Goal ↑ | \$25,000 Pre-Election Goal ↑ | \$30,000 2025 Goal ↑ |
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Upcoming Events

- May 6 - Legislative Lunch
- May 8 - Agency Focus Webinar
- May 12 - IIANNJ Golf Outing
- June 3 - Legislative Lunch
- July 1 - Legislative Lunch
- July 23 - Big I Southern New Jersey Golf Outing
- July 28 - Trusted Choice Charity Golf Outing
- August 5 - Legislative Lunch
- August 18 - YAC Golf Outing
- September 2 - Legislative Lunch
- October 7 - Legislative Lunch
- October 26-28 - NJ Agents Conference
- November 11 - Legislative Lunch
- December 2 - Legislative Lunch

For Details, Visit Big I NJ's Events Page.



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