



# Strategic Agency Partners

Together we're stronger individually!

Strategic Agency Partners is different because we were created by agency owners, are managed by an experienced agency network executive, and are focused on our affiliated agencies. It's like that advertisement on TV about the investment company, "We're clearly different."

Our approach is simple. You bring together good agencies, doing the right thing for their clients. You provide the agencies with more influence and better communication with carriers. Provide insight on technology, growth strategies and the opportunity to interact with other agency owners, the result is a rising tide that lifts everyone up.

## Who we are:

Strategic Agency Partners (SAP) is a group of **17 highly successful, independently owned insurance agencies** with 24 retail offices based in New Jersey and eastern Pennsylvania. SAP works with more than 15 national and regional insurance companies. At Year-End 2022, **SAP Agencies had booked over \$23M+ in new business** to SAP partner carriers and represented **total P&C premium of \$300M+!**

We're looking for like-minded, growth-focused agencies who are attracted to SAP's simple structure and consultative approach.

## What we do:

- Our contingency/profit sharing program ensures **more consistent and higher annual payments** from our preferred and partner carriers.
- **Together we are stronger.** You become part of a larger organization of like-minded agency owners who understand the everyday challenges of running an agency, and who help each other. The value of being part of a larger organization like ours, is that you get to ask questions and get real answers.
- **Every agency is supported by our Managing Director and a vast network of agency experts.** Our relationship with our member agents is consultative. Our goal is to help our agencies achieve their goals. At Strategic Agency Partners it's not about us, it's about you.
- **We help our agencies** navigate the challenges every agency faces such as leveraging technology, offering a more digital experience to clients, becoming more operationally efficient, and increasing new business.

## Why you should join:

- Your Agency remains 100% independent!
- No entry fees, so splitting commissions or no handcuffs to leave.
- Increase your scale, carrier influence and agency revenue.
- Be part of a larger organization that always has your back.
- SAP is your advocate to carriers, vendors and we negotiate enhanced compensation, and pricing.
- You get all the benefits without giving up any independence or ownership!

**Interested?** Let us build you a confidential, agency-specific Premium Aggregation Model that shows you the positive impact of aggregating your premium with SAP. Call John Tiene, Managing Director at (609) 923-5280 or email him at [JKTiene@StrategicAgencyPartners.com](mailto:JKTiene@StrategicAgencyPartners.com).