



BIG I

NEW JERSEY



2027 Premier Partner Program

**Building Strong Partnerships To
Strengthen Independent Agencies**



Big I New Jersey's Premier Partner Program



A strategic partnership that connects you with New Jersey's independent insurance agents, keeping your brand visible with decision makers all year long.

Big I NJ's Premier Partner Program offers companies a unique opportunity to build meaningful, year-round relationships with independent insurance agencies across New Jersey.

As a Premier Partner, you will gain recognition among our robust network of agents, and have access to a variety of events to develop relationships that build your business.

Premier Partners receive valuable exposure while demonstrating their support of the independent agency system.

CONNECTING YOU TO THE NEW JERSEY INDEPENDENT INSURANCE COMMUNITY

133+

Years Serving New Jersey
Independent Agents

THOUSANDS

Of Member Touchpoints
Every Week

HUNDREDS

Of Independent Insurance
Agency Members Statewide

ONE

Trusted Association

Big I New Jersey's Premier Partner Program



PREMIER PARTNER BENEFITS	Premier ELITE \$15,000	Premier PLATINUM \$10,000	Premier GOLD \$7500	Premier SILVER \$5000	Premier BRONZE \$3000
Brand Exposure To Big I NJ Membership					
Big I NJ Associate Membership	✓	✓	✓	✓	✓
Logo On BigINJ.org Home Page	✓	✓	✓	✓	✓
Logo and Link On Website Partner Page	✓	✓	✓	Logo Only	Logo Only
Logo and Link In <i>The Independent Voice</i> Bi-Weekly Newsletter	✓	✓	✓	Name Only	Name Only
One-Time Feature On Social and Newsletter	✓	✓	✓	-	-
One Dedicated Email To Members	✓	✓	✓	-	-
Participation and Visibility at Big I NJ Events & Meetings					
Event Recognition At All Signature Events: NJ Agents Conference, TrailblazHER, Fairways & Fundraising for Make-A-Wish NJ, YAC Events	Logo	Logo	Logo	Name	Name
Registrations To NJ Agents Conference	5	4	3	2	1
Foursome At Bruce W. Hill Memorial YAC Golf Outing	2	1	1	-	-
Registrations To YAC Spring and Fall Socials <i>(total)</i>	8	6	4	2	2
Opportunity To Address Big I NJ Board of Directors At One Meeting	✓	-	-	-	-

All 2027 Premier Partners will receive priority consideration and preferred pricing on additional sponsorships.

Big I New Jersey's Premier Partner Contract



☒ **YES! I want to pledge my support for New Jersey independent insurance agencies!**

☐ ELITE PARTNER (\$15,000)

☐ PLATINUM PARTNER (\$10,000)

☐ GOLD PARTNER (\$7,500)

☐ SILVER PARTNER (\$5,000)

☐ BRONZE PARTNER (\$3,000)

COMPANY DETAILS

Company:

Address:

City: State: Zip:

Website:

Main Contact:

Title:

Phone: Email:

PAYMENT INFORMATION

We appreciate your commitment as a 2027 Premier Partner!

Payment is due by January 1, 2027.

☐ Please include a donation to NJIIA PAC with our Partners Program payment on behalf of our company to support New Jersey advocacy efforts!

☐ \$1000 ☐ \$500 ☐ \$250 ☐ Other:

Total Due:

☐ Check Enclosed ☐ Invoice Me Now ☐ Invoice Me on January 1, 2027

PREMIER PARTNER TERMS & CONDITIONS

Big I New Jersey's Premier Partners Program operates on a calendar year. Partners must renew by January 1st of each year to prevent interruption of benefits. This serves as a binding contract between your company and Big I New Jersey. Your company is responsible for the full, contracted payment no later than January 1, 2027. There are no cancellations.

Signature